Jon Celi

VISUALIZATION / NEW MEDIA DESIGN

BACKGROUND

For the past 16 years, I have been a 3d Visualization Graphic Designer/Marketing Coordinator. Marketing involved production of catalogs, newsletters, product sheets and brochures, letterhead, business cards, presentation folders, special event brochures, annual reports, technical bulletins, posters, product insert sheets, labeling, recruitment materials, etc.

Being a college professor for 10 years has kept my management and detail skills up to date. Layout composition and advertising / branding has been a must within my years of working in marketing and with various clients. In result, I run a successful graphic design/painting company.

Giving back to the community has always been very important to me. I volunteer regularly to various charities around Central New York. In Addition, I am a lead singer and play keyboards /guitar as a hobby in a local band for 20 years.

Through-out my mentoring years I have developed a gift to read families and understand their needs. My adopted son and several other families that I have mentored and developed relationships with, have benefited 100s throughout our community. I recently adopted two boys to our family through hillside children center. This is my passion and my love for our community in need.

SKILLS

- Branding
- Promotional Logos
- Camera Ready Materials
- Production Planning
- Marketing
- Brochure Layout and Design
- Graphic Design
- Signage
- Photoshop Manipulation
- Design
- Presentations
- Some HTML / Web Design
- 3d Modeling & Animation
- Professional Music Development

AREAS OF INTEREST

- Graphic Design
- Branding
- Resolving Customer Concerns
- Communication
- Management and Team Development
- CMS
- Education and Learning
- Marketing
- Digital Media
- Brochure Development
- Landscape Architecture

EXPERIENCE

2014 – present	**JVC Visualization**
	President
2012 - 2014	**EDR Landscape Architects and Engin.**
	Art Director
1998 - 2012	**C&S Companies**
	Senior Designer
2001 - 2012	**Onondaga Community College**
	Professor -Intro to Computer Graphics

EDUCATION

1998	B.F.A. Syracuse University - School of Visual and Performing Arts
	Degree: Bachelor of Fine Arts
	Major: Computer Graphics
	Minor: Child Psychology
	GPA: 3.2
2000 -2016	Several Community Development and Youth Mentoring Programs

SOFTWARE

- 3DS Max 2015
- VRAY Render
- After Effects
- Photoshop CS5
- Illustrator CS5
- Dreamweaver CS5
- Fireworks CS5
- InDesign CS5
- Premiere 2.0
- Protools 9
- Microsoft Office
- Windows / Mac
- After Effects CS5
- Sketch Up

CONTACT

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